

## Annual Work Plan (AWP) for 2015

Atlas Award ID: 00072805  
 Atlas Project ID: 00085842  
 Project/Programme Title: Support to Media Development

CPD Outcome: Capacity of democratic institutions strengthened to enable good governance

Related Strategic Plan Outcome: Citizen expectations for voice, development, the rule of law and accountability are met by stronger systems of democratic governance  
 CPD Outcome: Legal and institutional framework for professional media practices and capacity of state media institutions strengthened for free and fair media.

Media law codified in line with international best practice:


Expected Outputs	Planned Activities	Timeframe				Responsible Party	Funding Source	Planned Budget		Amount (USD)
		Q1	Q2	Q3	Q4			Budget Description		
<b>Output 1: Established and functional Media Reform Coordinating secretariat, Codified media law tabled at the Constitutional Review Committee and Media Law; and national media organizations capacitated</b>  <b>Indicators:</b> Extent of revision of media law (Number of Media laws revised) in line with international best practice on press freedom; No of media institutions (MRCG members) with business/strategic plan  <b>Baseline:</b> No unified/codified media law;  <b>Target:</b> Codified Sierra Leone media law tabled and endorsed at the Constitutional Review Committee and at the Sierra Leone Parliament; Functioning MRCG Secretariat and Media Curriculum Revised.	<b>1. Activity Result: Media Reform Coordinating Group operationalized</b>  <b>Action:</b> Recruit and retain a local consultant for technical advice on the overall media reform process and MRCG organizational development						UNDP - TRAC	75700	Workshop	30,000
	<b>Action:</b> Establish MRCG Secretariat		x	x	x		UNDP - TRAC	71400	Equipment and contractual service	5,000
	<b>Action:</b> Design and establish MRCG website and information leaflets		x	x	x		UNDP - TRAC	72100	services	6,000
	<b>Action:</b> Establish and strengthen MRCG board		x	x	x		UNDP - TRAC	75700	Sub-committee meetings/Technical workshop	9,000
	<b>Action:</b> Recruit an Administrative Officer and Project Officer for the day to day management of the MRCG Secretariat. Also procure office stationary		x	x	x		UNDP - TRAC	72500	Supplies	23,000
	<b>Action:</b> Produce and disseminate <i>State of the Media Report 2014</i>						UNDP - TRAC	75700	Workshop	9,000
	<b>Action:</b> Facilitate the twinning between SLBC and the Ghana Broadcasting Corporation		x	x	x		UNDP - TRAC		Travel/Services	25,000
	<b>Action:</b> Conduct Technical review workshop to validate: i. the Proposed Media Curriculum ii. Codified Media Law and iii. MRCG Strategy and Operational Plan and iii. Media Development Fund		x	x			UNDP - TRAC	75700	Workshop	9,000
	<b>Action:</b> Conduct one National Conference on Media Development (Strengthening the Role of Media in EVD Eradication)		x	x			UNDP - TRAC	75700	Workshop	9,000
	<b>Action:</b> Resource mobilization/donor conference on Media Development		x			x	UNDP - TRAC	75700	Workshop	9,000

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	<b>2. Activity Result: Codified Media Law compiled and tabled in the Sierra Leone Parliament</b>										
						MRCG	UNDP - TRAC 75700 71800 72500	Workshop, Travel, Supplies	15,143		
	<b>3. Activity result: Capacity of selected media organization enhanced.</b>										
	<b>Action: Establish and operate Media Volunteers Schemes</b>										
	<b>Action: National Conference to Launch Mass Communication Dept as Centre of Excellence for Journalism/Media Education in Sierra Leone</b>										
	<b>Action: WIIMSAL organizational visibility enhanced</b>										
	<b>Action: SLAJ Dreb Ebola - EVD containment media monitoring</b>										
<b>Output 2: Access to reliable, unbiased and real time information through radio broadcast is improved.</b>	<b>Indicators:</b> Coverage of live event (by region, district and listenership) There is capacity to bring live events from across the country in real time; Yes/No Coverage of government, CSOs and international partners' events by RD (Number, percent of total, by region and district). <b>Baseline:</b> Access to reliable and real time information is still very much limited to the capital city and provincial headquarter towns. <b>Targets:</b> RD live events coverage improved Nation wide coverage of outdoor broadcasting										
<b>Sub total of Programme cost</b>										<b>284,143</b>	

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		Q1	Q2	Q3	Q4			Budget Description		
<b>Project Management Cost (PMC)</b>										
	Salary of Project Manager	X	X	X	X	UNDP	UNDP	71400	Service Contract	20,000
	Common Premises	X	X	X	X	UNDP	UNDP	73100	Common Premises-	16,000
	4.6% Operations/Programme Management Support Cost	X	X	X	X	UNDP	UNDP	61000 71400	Salaries	15,975
	Monitoring and Evaluation	X	X	X	X	UNDP	UNDP	71600	M&E	5,000
	1% Communication	X	X	X	X	UNDP	UNDP	72400	Communication	3,000
	ISS (2%)	X	X	X	X	UNDP	UNDP	75100	ISS	5,882
<b>Sub total of Management cost</b>										<b>65,857</b>
<b>Total Project Budget</b>										<b>350,000</b>

This Annual Work Plan (AWP) is based on Results Management Guidelines (RMG) of UNDP. Once signed by UNDP and the implementing Partner, the plan authorizes the responsible parties and project management to manage available resources and achieve set results.

  
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Date: 04/03/15

  
Sudipto Mukerjee  
Country Director  
UNDP Sierra Leone

Date: